**PERSONAL FUNDRAISING GOAL: $**

**WHY I’M SUPPORTING [ORGANIZATION NAME]:**

**PEER FUNDRAISING PAGE: ABOUT SECTION SAMPLE TEXT**

I’m fundraising on behalf of [organization name] because [share reasons why you’re fundraising and your personal connection to the cause].

I’ve seen firsthand the positive impact of their work and have a personal goal of raising [$ amount]. The money we raise together will support [specific program/project].

Please join me!

**EMAIL OUTREACH TEMPLATE**

Subject line: I’d love your support to achieve [campaign goal].

Dear [name],

Thanks for taking a few minutes out of your busy day! I’m writing because I have committed to raising [personal fundraising goal $] on behalf of [organization name]. [Share your personal fundraising story here: why you’ve decided to support this work and your personal connection to the cause].

It would mean a lot to me if you could provide your support, and donating is easy. Simply follow the link to my campaign page: [link].

Please don’t hesitate to reach out with any questions.

Sincerely,

[Your name]

**SAMPLE SOCIAL MEDIA POSTS**

I’m excited to support [organization name] by raising [$ amount]. The proceeds of my fundraiser will make [program/project impact] possible. Will you join me? [peer page link]

Generosity makes change possible. [Organization name] is relying on generous donations to achieve [program/project goal]. I’ve launched my own fundraiser to help make this possible and would love your support: [peer page link].

I’m halfway to my goal! Will you help me raise [$ amount more] to support [details about your cause]? [peer page link]